

Purebred Sheep Breeders' Association of Nova Scotia

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June 15/15

Hi Everybody:

It's that time of the year again. **Sale Time!** The sale will be held on Saturday, **September 5/15**. The **closing date for entries is July 11th**. Enclosed you will find the **complete sale rules, entry forms and membership applications** for the Purebred Sheep Breeders' Association of Nova Scotia.

All animals **must** be in the barn by **6 pm on Friday night**. In case of an emergency (i.e. truck breakdown) you may call Jonathan at 902-890-0303.

We are again offering advertising space in the catalogue. If you are interested or if you know of someone or some company that might be interested please pass along the following information. The ad can be sent already designed or if you send the information I will build your ad. Remember when designing your ad the catalogue is given to the printer to be copied not printed so the quality of your ad is important. The catalogue distribution area is Atlantic wide and upon request Quebec and Ontario

| Deadline for Advertisement is July 13th. | Member | Non Member |
|--|-----------------------------|-----------------------------|
| Business Card size ad: | \$ 15.⁰⁰ | \$ 20.⁰⁰ |
| ¼ Page ad: | \$ 20.⁰⁰ | \$ 25.⁰⁰ |
| ½ Page ad: | \$ 30.⁰⁰ | \$ 40.⁰⁰ |
| Full Page ad: | \$ 75.⁰⁰ | \$ 100.⁰⁰ |
| Inside Covers: | \$ 100.⁰⁰ | \$ 125.⁰⁰ |
| Back Cover: | \$ 125.⁰⁰ | \$ 150.⁰⁰ |

In past years we have been fortunate to have Atlantic Wool Growers and local crafts people attend our sale. This year we are again offering, free of charge, booth space to anyone interested. The only thing we ask is if you are planning to attend please let me know in advance the number of tables you require.

We have place ads in the following publications "Ontario Sheep", Ontario, "Ovine", Quebec, "Atlantic Beef and Sheep", and the "Rural Delivery". To help promote the sale even more we have enclosed a poster at the back of the package for you to hang in a prominent place, (ie local feed store) where it can be viewed by interested participants in your area. Remember the more the sale is advertised the more participants, whether it be buyers or sellers. So please take a moment and hang the poster provided.

If you are interested in becoming involved in the operation of the sale we certainly would welcome your help. The two day event requires a great deal of hands on work and the more volunteers we have the more the work can be shared making the work load less stress full on all volunteers involved. So please if you are interested in volunteering email or call me "or" on either day of the sale drop by the information desk and I will get you involved.

If you have any questions or concerns please don't hesitate to contact me. I looking forward to hearing from you or seeing you at the sale.

Rosemary Wort,
Sale Secretary